



**Graciela Tiscareño-Sato,  
Captain USAFR**

Military veteran, social entrepreneur and award-winning author of *Latinnovating*.  
[www.latinnovating.com](http://www.latinnovating.com)

**Client List**

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*and more...*



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## 7 Military Leadership Lessons Professional Women Can Use Daily

### Students and professionals will learn:

- How to break barriers when the odds are against you
- Difficult life experiences that taught valuable lessons
- Tips to focus and boost productivity
- Leadership lessons to employ immediately
- How to reject guilt
- How to be a decisive leader and exude confidence
- Other wisdom from Air Force career as officer, aviator, instructor

A former military officer and aviator shares tips, techniques and nuggets of wisdom you can use in your life every day.

Learn about Graciela's global career in the military, her highs and lows as an entrepreneur and award-winning author, and how she constantly reprioritizes competing issues as a mother of three, including a child with special needs.

Topic is available as a keynote speech, half-day or full-day workshops. Participants will identify personal obstacles and walk away with a simple plan of action to implement.



ISBN 978-0-9834760-0-9

**2012 International Latino Book Awards**  
\*1st Place, Best Business Book  
\*1st Place, Best Nonfiction eBook  
\*2nd Place, Best Nonfiction Young Adult Book



FIRST PLACE  
AWARD WINNER



# What People Are Saying

“Graciela is an interdisciplinary thinker. While she provides important and real life examples in those she has interviewed, she is also a living example of innovation herself. Graciela’s overarching theme is based on the importance of the social network, how it contributes to the historical biography of individual development and the shaping of the Self (in a social psychological sense).”

—Armando Arias, *Founding Director, Street Smart Think Tank a Division of Solution Strategies, Inc.*

“You were exactly what we were hoping for in a distinguished lecturer and what you shared with the students exceeded our expectations!”

—Arlin Ely, *Student Development Coordinator & Academic Advisor, TSU-San Marcos*

“I would like to express our deep gratitude to you for participating as a workshop presenter during the Puente 9th Grade Leadership Conference at the USC campus. You opened the eyes of our 900 Puentistas to expand their knowledge about potential careers. Your workshop reflected themes of our conference – including leadership and social activism. We look forward to working with you again in the near future.”

—Francine Redada, *Community Leadership/Mentoring Coordinator, Puente Program*

“For those of you lucky enough to host Graciela in person on your campus, she’s a remarkably polished speaker who knows exactly how to connect with students of all backgrounds and abilities. They can sense it and respect it and learn from it in a dozen different ways. After her lectures on my campus, dozens of students eagerly lined up with questions and comments and requests for advice, and Graciela graciously spoke individually and in small groups with each one. Hers is a vision that can be shared by all.”

—Scott Lankford, *Department of English, Foothill College, Center for a Sustainable Future*

“Your lecture was both inspiring and entertaining.”

—LaTonya Henry, *Assistant Director Career Services, Texas State University-San Marcos*

“Your workshop at the Sustainability Symposium was highly interactive. You inspired the audience with the economic opportunities being created by courageous change agents, and provided actionable resources. I highly recommend you as a speaker for any event where participants want to learn how entrepreneurship and innovation is happening.

—Christopher Scott, *Graduate Admissions Senior Advisor, Devry University*

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## Biography

Graciela Tiscareño-Sato is a graduate of the University of California at Berkeley, School of Environmental Design, where she earned a degree in architecture while completing the Aerospace Studies program as an AFROTC (Air Force Reserve Officer Training Program) scholarship cadet. Upon graduation, she received her commission and joined the active duty Air Force. As a crewmember and instructor navigator on KC-135 refueling tankers, Graciela lived on or visited four continents and dozens of nations. She served with NATO in Vicenza, Italy, at the U.S. Embassy in Quito, Ecuador and more. During that time, she earned a Master degree in International Management from Whitworth University in Washington. She speaks English and Spanish fluently and Italian at a conversational level.

Graciela owns her own publishing, marketing and communications firm, Gracefully Global Group, LLC. She is the author of the award-winning book [Latininnovating: Green American Jobs and the Latinos Creating Them](#), which highlights entrepreneurs and innovators in the green economy. She spent nine years in global marketing roles at Siemens, where she applied her military career lessons in a global, multicultural, corporate environment. Her thought leadership pieces have published in the U.S. and Europe including *American Careers*, *Huffington Post*, *Fox News*, *Hispanic MBA*, *Communications News* and many other publications. She is a frequent speaker on leadership, entrepreneurship, innovation, the “STEM of Aviation” and speaks to a wide variety of audiences. As a key organizer of the Silicon Valley Latino Leadership Summit, Graciela actively mentors students needing education and career roadmaps. *LATINAStyle Magazine* named her “Entrepreneur of the Year” in Washington D.C. in 2010. After winning three awards at the International Latino Book Awards in New York for *Latininnovating*, she’s preparing to publish her first children’s book in 2013 titled [Good Night Captain Mama](#).

