



Graciela Tiscareño-Sato

Social entrepreneur and award-winning author of *Latinnovating: Green American Jobs and the Latinos Creating Them*
www.latinnovating.com

Client List

U.C. Berkeley Latino Business Student Association

TSU – San Marcos

National Society of Hispanic MBAs

Foothill College

Cal State University – Monterey Bay

Hewlett-Packard

DeVry University

ALPFA

Sonoma State Univ & more...

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Future Work Options in a Globalized World: Learning from Social Entrepreneurs in the Green Economy

Students and professionals will:

-  Gain new perspectives of globalization, from a global citizen
-  Expand your horizons about global career possibilities
-  Learn about specific entry points into the green economy
-  Learn how to “grow your own career” from those doing it
-  See the benefits of global mobility for college grads
-  Hear specific, real world examples of leadership, innovation

This workshop and presentation was created by bestselling author, entrepreneur and global citizen Graciela Tiscareño-Sato, a former military officer who has lived in and worked in over two dozen nations. She shares with audiences lessons of globalization learned in her military and post-military professional careers, that include a decade working as a global marketing manager for a German conglomerate headquartered in Munich.

This workshop will challenge your current opinion of the unstoppable force of globalization, help you navigate its complexity and arrive at a point where you can decide to become globally mobile, pursue social entrepreneurship, or grow your own job to benefit the planet.

This topic is available as a keynote speech, a half-day or full-day workshop



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What People Are Saying

"You were exactly what we were hoping for in a distinguished lecturer and what you shared with the students exceeded our expectations!"

—*Arin Ely, Student Development Coordinator/Academic Advisor, Texas State University-San Marcos*

"Graciela tells stories of innovators who have created successful companies, committed to environmental entrepreneurship. This content is unique and a true inspiration...Students will especially enjoy the personal stories and the paths of success these leaders have taken in life."

—*Kimberly Herrera, Coordinator, Student Activities, Anne Arundel Community College*

"Graciela does an outstanding job of chronicling how entrepreneurs are positioning themselves today as leaders across different industries. These stories of success and sustainability will inspire readers and serve as a valuable tool for all those working to build a cleaner, greener future."

—*Phaedra Ellis-Lamkins, Chief Executive Officer, Green For All*

"Graciela is a remarkably polished speaker who knows exactly how to connect with students of all backgrounds and abilities—because she was very much "in their shoes" once herself. They can sense it and respect it and learn from it in a dozen different ways. After her lectures, dozens of students eagerly lined up with questions and comments and requests for advice. Graciela graciously spoke individually and in small groups with each one. Hers is a vision that can be shared by all."

—*Dr. Scott Lankford, Department of English, Foothill College Center for a Sustainable Future*

"Your lecture was both inspiring and entertaining. What I loved most about the stories that you chose to share was the incredible breadth of experiences and knowledge of these innovative successes. Frequently, there isn't one set path that an individual can take, and your stories appropriately illustrate different career journeys (including your own)."

—*LaTonya Henry, Assistant Director Career Services, TSU-San Marcos*

Biography

Graciela Tiscareño-Sato is a graduate of the University of California at Berkeley, School of Environmental Design. Her global sustainability experience began while leading the Green Enterprise Initiative at Munich-headquartered Siemens Enterprise Networks. She helped enterprises understand the economic and environmental value of collaboration technologies that when adopted, dramatically reduced corporations' real estate needs, energy needs, employee commutes and carbon footprints. The author actively mentors students who need education and career roadmaps, which this book provides. Her thought leadership pieces have published in the U.S. and Europe including *Huffington Post*, *Environmental Leader*, *Hispanic MBA*, *Fox News* and many others. She earned a Master degree in International Management from Whitworth University in Washington while on active duty with the U.S. Air Force. In November 2010, she received "[Entrepreneur of the Year](#)" honors at the *LATINStyle Magazine* Gala in Washington D.C. She is a key organizer of the Silicon Valley Latino Leadership Summit, award-winning author and Chief Creative Officer of her publishing and marketing firm, Gracefully Global Group, LLC.



Credit Chandler Prude, TSU photographer

